

FOR IMMEDIATE RELEASE
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Über Mom LLC
888-350-6688
media@ubermom.com
ubermom.com

The NEW Grow & Glow Candle™ Attracts Gift Buyers in Atlanta and Dallas

Atlanta, GA: Über Mom launches its flagship product, the Grow & Glow Candle™ gift set at [Atlanta International Gift - AmericasMart](#), January 11-15th in building 3, floor 3, booth 1015. Following Atlanta, find The Grow & Glow Candle™ at the [DMC-Dallas Market Center](#), floor 8, suite 8701 - Studio at Kids World, booth 54 from January 17-27th.

The Grow & Glow Candle™ is a birthday pillar candle and storybook gift set that celebrates the first 18 years of life and was created and written by Über Mom founders Lisa Anne Kleine and Amy Goff.

Meet Lisa and Amy, and their illustrator William “BJ” Potthast at [Atlanta International Gift - AmericasMart](#), where buyers can enjoy a glass of wine, have a book signed and place an order.

“This beautiful, milestone gift will change the way your family celebrates birthdays”, quotes Trend Forecaster Rachel Urso of Celebrity Baby Trends. “Über Mom has a great eye for style and innovation. They also chose an outstanding illustrator, which brings this new birthday tradition to life in the storybook.”

The Grow & Glow Candle™ is numbered from 1-18, and gets lit on each birthday. As the child grows, the candle glows and creates memories for a lifetime. Both the candle and the storybook come packaged together in a keepsake box.

About [Über Mom LLC](#) : Based in Winter Haven, Florida, Über Mom was founded in 2012 by two mompreneurs, Lisa Anne Kleine and Amy Goff. The Grow & Glow Candle™ is the fifth product introduced by Über Mom. The company has been successful with their juvenile gear line thus far, and is thrilled to enter the gift market this year with The Grow & Glow Candle™. With the help of sales manager Matt Moran, Graphic Designer Mike Lasher, and Beautiful Displays, The Grow & Glow Candle™ is sure to gain a lot of attention on the floor in both Atlanta and Dallas in 2018.

